

The Calgary Waldorf School presents

A “MUST SEE” FILM SCREENING

Consuming Kids: The Commercialization of Childhood



This brand new and critically acclaimed film throws desperately needed light on the practices of a relentless multi-billion dollar marketing machine that's selling kids everything from junk food to violent video games. **Consuming Kids** will change the way you think about childhood in the 21st century.

SCREENING DETAILS

Where: Calgary Waldorf School
515 Cougar Ridge Drive SW
Phone 403.287.1868

When: Friday, March 12, 2010
7:00 p.m.

ADMISSION BY DONATION, \$5 SUGGESTED
WITH ALL PROCEEDS GOING TO OUR SCHOOL'S TUITION ASSISTANCE PROGRAM



The Campaign for a
Commercial-Free Childhood
www.commercialfreechildhood.org