

Birthing

PREGNANCY BIRTH AND BEYOND

WRITER'S GUIDELINES

Birthing Magazine is a valuable source of information about natural birthing, pregnancy and parenting in the Calgary area. Those who contribute to the magazine are usually committed to similar goals, and all editorial submissions should focus on these topics. To become familiar with our mandate, please review back issues of Birthing Magazine.

The editorial content is designed to support those who place family at the centre of their lives, by promoting natural family living, and choices which are not generally supported in our culture, including out-of-hospital birth, extended breastfeeding, stay at home parenting, etc.

All published materials are printed on a "first time in a local market" basis. Writers are welcome to reuse material, but it should not be reused in a competing market.

Generally, it is recommended that people who are interested in writing for Birthing Magazine approach the editor with a written query first. Briefly outline the article or story you wish to write, the length, and any sources you will use. The editor will confirm interest in the piece, and then you can submit a completed manuscript. We do not accept as "editorial" stories that are designed to promote a specific business or service. Please call our Director of Advertising to take advantage of our very reasonable advertising rates.

We are a quarterly magazine, with submission deadlines arriving six weeks prior to the publishing date (i.e. January 31st for March 15th publication). Queries and articles can be submitted via email or delivered on disk with a hard copy to the editor's address (please choose Microsoft Word or text format). With your submission, include your name, address, telephone number and the word count for your piece.

The length of published articles varies from 250 words for short pieces to 1500 words or more for feature stories, depending on the relevance of the subject and available space. We request that all contributors source check their own material – please ensure you quote sources correctly, and inform people you would like to mention or quote in your article of the upcoming publication. We appreciate any photos or illustrations you can supply to accompany your story. With images, be sure to include: the names of the people shown in photographs and the name of the photographer or illustrator (so we can provide a credit). Digital format is preferred (a minimum of 300 dpi) but photos and transparencies will also be accepted.

Birthing Magazine offers a means for those who love birth to express themselves. As a result, the heartfelt stories of mothers and doulas will not be significantly altered. However, when necessary, the editor and/or editorial advisors of Birthing Magazine retain the right to edit submissions for grammar, length, accuracy and clarity.

Birthing Magazine is published as a public service by Birth Unlimited. Birth Unlimited is pleased to present quality editorial submissions to our community through Birthing Magazine, but does not have the resources to financially compensate contributors. We thank all contributors for their commitment to natural birth and for their story-telling efforts, and will gladly provide copies of the magazine to those writers who request them.

CONTACTS

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